

## 2025 TAILS ON THE TOWN SPONSORSHIP OPPORTUNITIES

Sponsor Logo Deadline For Invitations: March 7, 2025

| <b>TOWN</b><br>* * * MAY 2, 2025 * * *                                    | FRIEND<br>\$250 | BRONZE<br>\$500 | SILVER<br>\$1,000 | GOLD<br>\$2,500 | PRESENTING<br>\$5,000 |
|---|-----------------|-----------------|-------------------|-----------------|-----------------------|
| LOGO SIZE ON ALL<br>MATERIALS   | X-SMALL*        | SMALL           | MEDIUM            | LARGE           | X-LARGE               |
| SPONSOR RECOGNITION<br>ON DIGITAL DISPLAY AT<br>MCHA                      | *               | *               | **                | **              | *                     |
| LOGO ON EVENT WEBSITE<br>WITH LINK TO BUSINESS                            | *               | *               | **                | **              | *                     |
| LOGO ON PRINTED<br>INVITATIONS (3,000 HOUSEHOLDS)                         | *               | *               | **                | **              | *                     |
| SPONSOR RECOGNITION<br>DURING EVENT                                       | *               | *               | **                | **              | *                     |
| RECOGNIZED IN PRESS<br>RELEASE AND WRITTEN<br>MATERIALS                   | **              | *               | **                | **              | **                    |
| LOGO IN PRINTED<br>PROGRAM  |                 | *               | **                | **              | *                     |
| LOGO INCLUDED IN MCHA<br>NEWSLETTER (7,300<br>SUBSCRIBERS, 43% OPEN RATE) |                 | *               | *                 | **              | *                     |
| SPONSOR RECOGNITION<br>ON SOCIAL MEDIA<br>(10,500 FOLLOWERS)              |                 | *               | **                | **              | *                     |
| FREE CARNIVAL<br>GAME TICKETS   |                 |                 | 20                | 80              | 150                   |
| FREE ADMISSION TICKETS  |                 |                 | 2                 | 8               | 15                    |
| TABLE SPONSOR<br>RECOGNITION  |                 |                 |                   | **              | **                    |
| EVENT REMARKS   |                 |                 |                   |                 | *                     |
| LOGO ON PODIUM  |                 |                 |                   |                 | *                     |
| PRESENTING SPONSOR:<br>"MCHA TAILS ON THE TOWN<br>PRESENTED BY"           |                 |                 |                   |                 | **                    |

\* When the logo is too small to display effectively, the business name will be used in its place.

## monroehumane.org/tott

**BECOME A SPONSOR** 

MONROE COUNTY HUMANE ASSOCIATION CLINIC • EDUCATION • OUTREACH

| MONROE COUNTY<br>HUMANE ASSOCIATION<br>CLINIC • EDUCATION • OUTREACH<br>ONLINE SPONSORSHIP FORM |                       |                 | ON THE TOWN<br>RSHIP FORM |
|---|-----------------------|-----------------|---------------------------|
| YES, I'd like to support t  | he 2025 Tails on the  | e Town event at | the following level:      |
| FRIEND (\$250) BRONZE (\$   | 500) SILVER (\$1,000) | GOLD (\$2,500)  | PRESENTING (\$5,000)      |
|   |                       |                 | VALUE: \$                 |
| BUSINESS NAME:  |                       |                 |                           |
| PRIMARY CONTACT:  |                       |                 |                           |
| ADDRESS:  |                       |                 |                           |
| CITY:   | STATE:                | ZIF             | »:                        |
| PHONE:  | EMAIL:                |                 |                           |
| PLEASE SEND INVOICE TO: _   |                       |                 |                           |
| OUR CHECK PAYABLE TO MC   | CHA IS ENCLOSED.      |                 |                           |
| PLEASE CHARGE MY CARD:  |                       | CARD AMEX       |                           |
| CARD NUMBER:  |                       |                 |                           |
| EXPIRATION DATE:  |                       | CCV:            |                           |
| NAME ON CARD:   |                       |                 |                           |
| SIGNATURE:  |                       | BILLING ZI      | P:                        |
|   |                       |                 |                           |

SPONSOR LOGOS SHOULD BE EMAILED TO MCHA@MONROEHUMANE.ORG. THE DEADLINE TO BE INCLUDED ON THE MAILED INVITATION IS MARCH 7, 2025.

## FRIDAY, MAY 2, 2025 • 6:30-10 P.M. • WOOLERY MILL

## FEATURING MUSIC BY JAYNE BOND AND PINK MARTINIS

• DELICIOUS FOOD • COCKTAILS & MOCKTAILS • DANCING • GAMES • AUCTION & RAFFLES •

**BECOME A SPONSOR**